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What car is best for you?

What type of cars appeal to you? There are many styles of cars to choose from. Consumers can choose from the most luxurious or the most simplistic cars. The most luxurious cars include sun roof, leather seats, navigation, new technology, high performance motor, and often require premium gasoline. Simple cars offer basic accessories, and often do not offer a sunroof, have cloth seats, most do not offer navigation or technology, with a smaller engine that run on low octane gasoline. To choose a car from the large amounts of makes and models of both luxurious and simple cars, researching a car before purchasing it will help consumers decide which car is best for their lifestyle.

First, luxurious cars offer different characteristics, depending on the make and model.

Some luxury cars offer speed as one of its drawing factors. Aston Martins, for example, is known “for its style. But they're no slouch in the speed department either. The Aston Martin One-77 can reach a speed of 220 mph, and go from 0 to 60 in 3.4 seconds” (Martinez). Besides speed, luxury cars are well designed. For example, they often heated, self adjusting, soft, and typically leather. The technology included ranges from Bluetooth and cruise control to wifi, navigation, and quality sound. The Aston Martin “[fused] advanced technology with stunning design, the million-pound, 7.3 litre V12 One-77 was revealed as the fastest-ever Aston Martin, with a top speed of 220 mph” (“The Ultimate Aston Martin”). The luxurious cars often reflect the consumer’s lifestyle, so it’s understandable that the most luxurious cars are bought by consumers of a higher class.

Secondly, simple cars give consumers the transportation needed on a daily basis. More simply designed cars tend to be more economic, cost-efficient, and more modest in design. “The Honda Civic has long been known as a practical car that’s also fun to drive. And just as importantly, it also gets great gas mileage whether you choose the gas engine or the hybrid engine” (“10 Cars That Great Gas Mileage”).

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Works Cited

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