

Passion Writing Assignment

Merriam-Webster Dictionary defines the word *passion* as follows:

1. a strong feeling of enthusiasm or excitement for something or about doing something; a strong liking or desire for or devotion to some activity, object, or concept.

It is well understood that entrepreneurs will face many obstacles during the development of their entrepreneurial venture. Academic research as well as anecdotal evidence suggests that having a passion about your entrepreneurial undertaking will make positively addressing and overcoming some of these obstacles more likely.

For this assignment, students will read the articles related to “passion” found under the Content link in Blackboard (BB). After reading the articles each student will write a one-page paper, single or double-spaced, that identifies and briefly describes (explains) something for which you have a passion. If you have more than one passion, or several, you can write about them as well. If you have trouble identifying something that you are passionate about consider writing about your favorite hobbies or interests.

After you have identified and described your passion(s), take some time to reflect, then write about how you might commercialize/operationalize your passion and turn it into a for, or not-for profit business.

Keep in mind as you work on this self-assessment that you may want to consider expanding this concept into your feasibility analysis assignment proposal.

Better papers will reference the assigned articles, be creative, well reasoned and of course, grammatically correct.

DUE: In class, Tuesday, January 23rd. No email submissions accepted.