

**Bonus Assignment:** You can earn up to 20 bonus points this semester by writing a creative paper about diversity in the workplace. Your bonus paper must be at least 600 words.

For this bonus assignment, you must –

1. Research major companies and their efforts to promote diversity *5 points*

- Identify **two** companies that have been *in the* news due to what they are doing to promote diversity
- Provide at least **one** example of how **each company** is promoting diversity

Make up a fictional company *5 points*

- Include company name, size, and purpose

2. Make a plan to promote and encourage diversity in your company *10 points*

- Discuss at least **two** unique, detailed strategies or programs that will help promote diversity in your company o What areas of diversity do these strategies address? (ex. gender)

You are expected to cite any references used in the writing of your paper using APA format.

**Total Possible Points** (*20 pts*)