Name

Date

Course (SPCH 1315.xxx)

Title

**Specific Purpose:**

**Central Idea:**

Introduction

1. Attention Getter
2. Reveal Topic and its importance
3. Establish Credibility\
4. Central Idea

Body

Transition Statement:

1. Need (Why do we need this non-profit? How big/great is the need? How critical is the need?)

A. Sub-point

1. Sub-sub-point

a. evidence (statistics, example, testimony)

b. evidence (statistics, example, testimony)

2. Sub-sub-point

B. Sub-point

1. Sub-sub-point

2. Sub-sub-point

a. evidence (statistics, example, testimony)

b. evidence (statistics, example, testimony)

3. Sub-sub-point

a. evidence (statistics, example, testimony)

b. evidence (statistics, example, testimony)

Transition statement:

II. Satisfaction (What can we do to help this organization meet the need?)

A. Sub-point

1. Sub-sub-point

2. Sub-sub-point

a. evidence (statistics, example, testimony)

b. evidence (statistics, example, testimony)

B. Sub-point

1. Sub-sub-point

2. Sub-sub-point

III. Visualization (What are the rewards and benefits of satisfying the need? Who benefits and how do they benefit?)

A. Sub-point

1. Sub-sub-point

2. Sub-sub-point

a. evidence (statistics, example, testimony)

b. evidence (statistics, example, testimony)

B. Sub-point

1. Sub-sub-point

a. evidence (statistics, example, testimony)

b. evidence (statistics, example, testimony)

2. Sub-sub-point

C. Sub-point

1. Sub-sub-point

2. Sub-sub-point

Transition statement:

Conclusion

I. Call for Action

II. Clincher (link to the hook/attention getting statement as a poignant closing to the speech)

\* **Note the 5 elements of Monroe’s Motivated Sequence integrated into the outline format. Also, your outline will NOT be printed 2-sided. I did this to save paper on the 75 copies I had to print.**

**The last page of your outline should be your Bibliography or Works Cited page. Reminders for proper formatting:**

* **Alphabetize the entries by the first key word of each entry**
* **Use a hanging (reverse) indent**
* **Do NOT use any URLs**
* **5 sources are REQUIRED, and at least 3 different TYPES of sources**
* **You must include the Charity Checker as a source**
* **You must include your survey (In EasyBib, use the “Miscellaneous” category**
* **For help in accurately formatting your bibliography, use** [**www.easybib.com**](http://www.easybib.com)