Homer Simpson

Chief Executive Officer,

Radical sports Unlimited,

October 1, 2018

Art Molburn

Manager

Traverse City, City Hall

– 400 Boardman Avenue, Traverse City,

Michigan 49684.

**Dear Mr. Molburn**

I am the CEO of Radical Sports Unlimited, a company that plans and promotes extreme sports that include races and exhibitions globally. I am writing to inform you of my plans to stage a new and unique endurance event, iron cross, in your city.

I am excited about the thought and opportunity of planning and promoting Iron cross as the first ever extreme sport of its kind in the history of humanity in Traverse. This extreme sport will be conducted in a single day where, participants will be required to swim for 2.4 miles in outdoor venues, Bike 112 miles and run 26.2 miles, combining the brutal strength demands of CrossFit, the ‘healthy happy’ focus of a color run and the brutal distances of an ironman triathlon. In addition, spectators will be provided with unique opportunities of engaging the contestants during the race by either splashing them with paints, ice and other substances making the race even more challenging, opportunistic and intriguing to watch or participate in.

This event will bring nothing but joy and opportunities for your entire city. It will attract the best athletes in the entire world. Furthermore, the whole world will shift their attention towards your city to watch or visit it, in order to be part of history in this eventful day for the lovers of sports. Visitors and competitors trickling in your city for this historic event will bring with them money, ideas and many new opportunities for your people and businesses will boom, experiencing higher levels of incomes. Your city has got a terrain that is best suited for Iron Cross because it has many outdoor venues ample for the swimming race. Additionally, it is not crowded, thereby, providing competitors with a great environment for biking and running during the day, vital for expressing their optimal levels under the scorching sunrays. The infstracture of the city is also commendable for marathon.

Thank you for your time and cooperation. I look forward to a long, happy, productive and extremely competitive historical Iron Cross event.

Sincerely,

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Homer Simpson.