Review the discussion of “strategic leaders” at the beginning of Chapter 2. Strategic leadership involves the use of power and influence to direct and manage others in pursuit of an organization’s goals. Typically the most important strategic leaders are leaders and key managers in established corporations and entrepreneurs who build their own companies.

I. In **no more than 650 words** (two and a half pages double-spaced), answer the following questions:

1. Do you want to be a strategic leader at some point in your career?
2. Do you agree with the description in Chapter 2 of what a strategic leader should be and do?
3. Whether you want to be a strategic leader or not, describe a goal in your life. If it is not a business or career goal, tell how it relates to your career.
4. Why do you want to pursue this goal? What might stop you?
5. What do you hope to get out of a course in strategic management that might help you overcome the obstacles and reach the goal?

II. At the end of the paper, list 3 companies, preferably small-to-mid-sized firms – that you are thinking about in this class. (You don’t necessarily have to write about the companies in this paper – just list them and start to think about their strategic management. A challenge in a course whose ideas are as big as those of strategic management is to remember to apply the ideas to your life. By thinking about several firms you know, I hope you will start applying the ideas.)

Here is the link for the book

https://drive.google.com/open?id=16QK8gHvJGw52KtCOWi1RaRoQt4yPiWHJ&usp=gmail