THIS PAPER SHOULD BE ABOUT A AN IMPACT THAT  NIKE'S HAS  ON A FOREIGN COUNTRY WITH REFERENCE TO SPORTS. .  WHAT SPORT THEY CAN FOCUS ON IN THAT COUNTRY THAT THEY DON'T REALLY FOCUS ON AND HOW THEY CAN BE BETTER IN THAT AREA WITHIN THE MARKET. Do research into the problems involved, best practices or alternative ways of dealing with the issue OF BRANDING WITH THE PRODUCT, or the problems that you see in getting to a solution WHERE THEY CAN MARKET