**Question 1**: Discuss with each other communication barriers located on page 22(Chapter 1) in your book exercise 1.5. You will not work in small groups. You can just answer the questions.

## Question 2: Please follow the directions located on page 53 in your book-Announcing a Tuition Reimbursement Program (Chapter 2)

**Question 3**: I would like you to create a company name and company product or service. Think about your audience that you are marketing to. What do you want them to know about your product/service and its importance to the customer? Remember you cannot use a company that already exist. (For this question, I have done a proposal, you can have a look on my proposal and write this question)