**INDIVIDUAL ASSIGNMENT 1**

“Organisations today need to go global or die.”

Critically evaluate this statement and use supporting examples to support your answers. Propose recommendations on how firms can navigate and succeed in global strategic operations.

**ASSIGNMENT REQUIREMENTS**

* The assignment should be presented by means of a 3000 (+/- 10%) word report excluding references and appendices
* Reference all sources of external information used in your work and any additional information to support your answers can be included in the appendix
* Deadline for submission of the group assignment is on the 8th October by 11.59 pm

**ASSESSMENT CRITERIA**

* Demonstrate clear understanding of the relevant theoretical concepts and principles
* Convincing, clear and concise analysis of and in using relevant concepts and principles in the context of the information provided
* Ability to synthesize and to form creative responses
* Evaluation of issues
* Effectiveness of problem solving
* Ability to present the required information in an acceptable format
* To support an argument, draw in evidence as well as assertion. Make extensive use of external information sources with appropriate statistical data to support your answers where necessary.
* Think about structure.

**WARNING!!!**

Do not be tempted to **plagiarise** which is considered an academic dishonesty. **Plagiarism** includes copying direct from books, journals, websites etc. without acknowledgement and copying from other students' work. (See student Hand Book for details)