QUESTION 1

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As explained in chapter 12 of the textbook, ERM Maturity Model includes:

1. Ad-hoc Risk Management, Targeted Risk Framework, Trust, Risk Analysis Skills.
2. Targeted Risk Management, Competitive Intelligence, Financial Risk Management, Integrated Repetitive Process.
3. Ad-hoc Risk Management, Targeted Risk Management, Integrated Risk Framework, Risk Intelligent, and Risk Leadership.
4. Targeted Risk Management, Integrated Risk Framework, Competitive Intelligence, Financial Risk Management.

QUESTION 2

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If measuring performance is not a component of an ERM program, the following can happen:

1. Enterprises can substitute a performance measurement component in the ERM program with more control over operations and processes to ensure effectiveness.
2. Since measuring performance is not necessarily the only way to confirm the success of a program, having no performance measurement in the ERM program should have no impact.
3. Without having a performance measurement component, ERM programs often stall and may eventually fail since they cannot demonstrate value.
4. Enterprises can run the ERM program without performance measurement performance until there is an urgent need to do so.

QUESTION 3

1 points Save Answer

According to the University of Washington's Approach to Risk Management Compared to Other Educational Institutions, the Following is True:

1. Traditional Educational institutions tend to focus more on Enterprise Risk Management, whereas for-profit enterprises tend to emphasize more on collaboration.
2. Traditional Educational institutions tend to focus more on Compliance, whereas for-profit enterprises tend to emphasize more on Enterprise Risk Management.
3. Both, Traditional Educational institutions and for-profit enterprises tend to emphasize more on Enterprise Risk Management.
4. Both, Traditional Educational institutions and for-profit enterprises tend to focus more on Compliance.

QUESTION 4

1 points Save Answer

In the LEGO ERM Use Case, LEGO management was able to implement a successful strategic risk management Return on Investment through:

1. LEGO has identified risks and created specific financial procedures to avoid them to save costs.
2. It has integrated risk management in strategy and strategy execution and has integrated business strategy in risk management, which resulted in having risk management embedded in business key planning processes.
3. It has identified the main value of ERM, which is to avoid loss through avoiding risks. This has resulted in the creation of specialized teams who built a database of potential risks.
4. LEGO has identified key planning processes that were effective and decided not to integrate ERM in them in order to avoid disruptions.

QUESTION 5

1 points Save Answer

Key success factors of ERM implementation at Mars Inc. included the following:

1. Emphasis on strategy, accountability, and business alignment

   Revolutionizing the way the company operates starting with swift changes in technology.

   Fully focusing on risk mitigation

2. Emphasis on strategy, compliance, and business alignment

   Gradual changes in the way the company operates with a calculated introduction of technology tools.

   Replacing all key players with new experienced staff from well-known organizations.

3. Emphasis on compliance, accountability, and business alignment

   Revolutionizing the way the company operates starting with swift changes in technology.

   Focus on risk mitigation while viewing risks as potential opportunities

2\. Gradual changes in the way the company operates with a calculated introduction of technology tools.
Replacing all key players with new experienced staff from well-known organizations.

3\. Emphasis on compliance, accountability, and business alignment
Revolutionizing the way the company operates starting with swift changes in technology.
Focus on risk mitigation while viewing risks as potential opportunities

4\. Emphasis on strategy, accountability, and business alignment
Gradual changes in the way the company operates with a calculated introduction of technology tools.
Focus on risk mitigation while viewing risks as potential opportunities