Written Assignment Questions:

Article 1 Questions:

Question 1. What are some potential explanations for why job satisfaction levels are on the rise, even in the face of seemingly stagnant drivers?

Question 2. Which theory in the article is more compelling - that organizations are getting better at messaging or that employees are lowering expectations?

DELTA Case

6.1. Which motivational theories does Delta appear to be leveraging in its approach to motivation?

6.2. Picture being an employee of Delta during the period where the company transitioned -into and out of - bankruptcy. What motivational implications would that experience have, and how long would they last?

6.3. Which do you think is most motivational for Delta's employees? Their high base pay, their generous profit sharing, or a CEO who is so accessible and communicative?